

BE/BBA 102 (N) (AK)

2 0 2 3

(Old Course)

(1st Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper No. : BBA-102 (New)

(Business Economics)

(PART : A—OBJECTIVE)

(Marks : 25)

KEY ANSWERS FOR OBJECTIVES

1. Choose the most appropriate answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×10=10

- (a) (iii) Adam Smith
- (b) (iii) Micro-economics
- (c) (iv) High
- (d) (iii) Regressive tax
- (e) (i) monopoly
- (f) (ii) Total revenue
- (g) (iv) None of the above

(2)

- (h) (iv) Retail store
- (i) (iii) Ordinal
- (j) (iv) Samuelson

2. Indicate whether the following statements are True (T) or False (F) by putting a Tick (✓) mark :

1×5=5

- (a) True
- (b) False
- (c) True
- (d) False
- (e) True
